

PepsiCo UK

Walkers Crisps chooses AuDeo Systems to deliver Polycom conferencing solutions in the UK.

About PepsiCo UK

PepsiCo UK, which incorporates Walkers Snack Foods, PepsiCo Beverages International, Tropicana and Quaker Foods has employees in production factories across the UK and offices in Switzerland.

The business drivers for video conferencing

Reducing travel between sites and increasing productivity of senior managers was PepsiCo UK's main driver for looking at video conferencing.

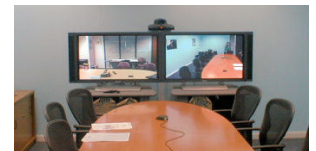
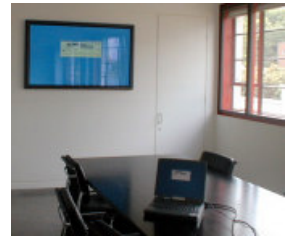
Choosing AuDeo

PepsiCo UK started an evaluation process to review various video conferencing manufacturers' systems. Following this evaluation they chose to standardise on Polycom video conferencing systems which were already installed in the European division of PepsiCo, based in Barcelona, and in the US.

Gill Haggarty, Personal Productivity Delivery Manager at PepsiCo UK, comments, "We worked with AuDeo during the evaluation process and they have provided excellent service and support going forward." PepsiCo UK chose to use one supplier who could provide the facility to conduct test calls and a live evaluation of the different systems available. AuDeo met these requirements.

The video conferencing solution

"Building on an existing relationship with PepsiCo UK we worked with the company through the entire evaluation process and, together with Polycom, we have been able to provide the company with a video conferencing solution that meets its current needs and, importantly, one which can be expanded as its business communications requirements grow" explains Kevin Wilson, Managing Director, AuDeo.



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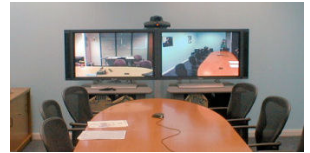
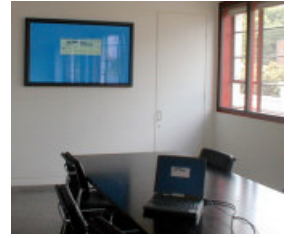
The business advantages

PepsiCo UK have found that improved business communications have resulted in increased productivity and efficiency as well as greater collaboration between employees.

“Driven from the top down, video conferencing is now being used throughout the company for planning meetings, project and progress meetings. As we work on cross-site projects video conferencing is now invaluable to us and is significantly reducing the need for senior executives to travel to North America and within Europe. It has also recently been used for some cross-site training sessions allowing training to be rolled out across 8 locations in a week. This would have taken 4 weeks if we had had to visit each site.” says Gill Haggarty.

“At the Theale headquarters we calculated that if only 25% of the potential travel and executive time were reduced payback would be within the first 6 months of use. For the manufacturing sites, if travel and accommodation costs only are used the payback is 3 years, however if the savings in man days are added to this, the payback is once again less than 6 months,” concluded Haggarty.

- Facilitated cross-site planning, project and progress meetings
- Ability to share presentations, sales figures and factory plans
- Reduced need for travel
- Reduced time wasted for travel
- Reduced travel costs
- Enabled cross-site training sessions



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